



RATE CARD



From stories of excellence to champions of change, the responsibility of corporates is to create meaningful programmes and initiative processes that empower and build our nation.

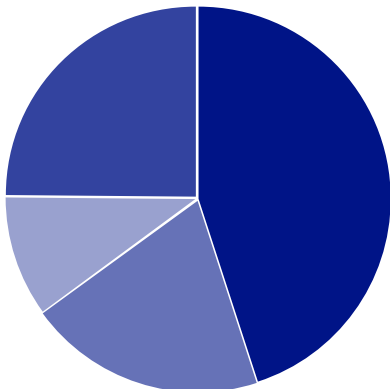
Impact SA is a digital platform that showcases the inspiring stories of transformation, opportunity and delivery by corporate South Africa.

It is the leading resource for showcasing impact driven ESD and CSI programmes

This site focuses on Economic Development, Sustainability, ESD, CSI and Skills development.

Added to that Impact SA maintains the largest database in South Africa of transformed businesses.

INSIGHT AND ANALYSIS OF IMPACT SA READERS



<ul style="list-style-type: none"> CORPORATE SOUTH AFRICA <ul style="list-style-type: none"> Transformation Managers ESD Managers CSI Practitioners Head of Corporate Affairs Procurement Managers 	45%
<ul style="list-style-type: none"> GOVERNMENT <ul style="list-style-type: none"> Government departments including DTI and DSBD Government agencies including NYDA, IDC, SEFA and SEDA 	20%
<ul style="list-style-type: none"> NGOS 	10%
<ul style="list-style-type: none"> ENTREPRENEURS AND SMEs 	25%

HEADLINE WEBSITE SPONSORSHIP - R25 000 PER MONTH

Exclusive sponsorship of Impact SA guarantees the sponsor prominent exposure with leaderboard banners on both the website and newsletter as well as the static profile banners on social media. With packages of 3, 6 or 12 months, exclusive site sponsorship also includes sponsored feature articles, social media exposure and coverage in the e-newsletter with a distribution OF 60 000 readers.

Website	<ul style="list-style-type: none"> Advert on main website banner 3 x feature articles per month 1 x video showcase Logo at the bottom of the website Advert on secondary website banner Monthly ROI report and analytics
Newsletter	<ul style="list-style-type: none"> Advert on main newsletter banner 1 x feature per month in newsletter to over 60 000 subscribers Logo on the bottom of the newsletter
Social Media	<ul style="list-style-type: none"> 4 x posts per month on Facebook and Instagram Advert on main banner on Facebook

3 months	6 months	12 months
R 75 000.00	R 135 000.00	R 240 000.00

CONTENT PARTNERSHIP - R12 000 PER MONTH

Whether you want to showcase your impactful ESD programme, profile your head of transformation or highlight the growth of an SME, Impact SA has created content solutions to suit you every need.

The advertiser will have the flexibility to showcase two features per month across any of these three subsections as outlined below:

IMPACT

In this section you are able to showcase an inspiring story of transformation, or an impact driven ESD or CSI programme. You may wish to profile a company executive who has led an initiative successfully.

OPEN FOR BUSINESS

In this section, you are able to profile an outstanding SME or ESD beneficiary. This section includes thought leadership on the ESD landscape. If you run an Incubation Hib this is the best section to showcase the work that you do!

CHANGE MAKERS

Now more than ever, doing good and doing business are no longer mutually exclusive. Here we profile the visionaries and innovators that are making a huge difference in South Africa, big and small.

Website

- 2 x feature articles per month
- Logo at the bottom of the website
- 1 x video showcase (video production costs excluded)
- Advert on secondary website banner
- Monthly ROI report and analytics

e-Newsletter

- 2 x features per month in newsletter to over 60 000 subscribers
- Logo on the bottom of the newsletter

Social Media

- 4 x posts per month on Facebook and Instagram
- Advert on main banner on Facebook

3 months	6 months	12 months
R 36 000.00	R 64 800.00	R 115 200.00

- Please contact us to discuss any ad hoc feature sponsorship opportunities
- Creative Space Media has a team of digital experts, specialist writers and graphic designers. As an added value to advertisers and sponsors, all content can be drafted and designed in house.



CONTACT

T: +27 (0) 11 467 3341 | E: admin@creativespacemedia.co.za | W: www.impactsa.co.za