

MAMAS Alliance is part of Kinderfonds MAMAS—a reputable Dutch NGO founded 25 years ago at the personal request of Nelson Mandela. Kinderfonds MAMAS funds 34 grassroots NGOs across South Africa, each dedicated to empowering vulnerable children, youth, and families to reach their full potential.

These organizations support children throughout their journey, from birth to their first job. MAMAS Alliance serves as the network through which these NGOs share knowledge, initiate programs, and, importantly, raise additional funds from South African corporates

Based in Johannesburg – MAMAS Alliance seeks to appoint an

COMMUNICATIONS OFFICER

The Communications Officer will play a key role in strengthening MAMAS Alliance's internal and external visibility through compelling storytelling, digital engagement, and media relations. The role involves creating impactful content, supporting fundraising communications, and collaborating closely with both South African partners and Kinderfonds MAMAS in the Netherlands to showcase the organisation's work and inspire diverse audiences

The **Communications Officer** will be responsible for the following tasks and duties, among others:

1. Content Creation & Storytelling

- Conduct interviews with MAMAS and communities.
- Produce stories, photos, and videos that highlight impact.
- Develop case studies, articles, and other narrative content for different audiences.

2. Digital & Social Media Management

- Create and publish content for MAMAS Alliance social media and website.
- Develop strategies to increase engagement and visibility.
- Ensure digital channels are up to date and aligned with the brand.

3. CSI Communications

- Support the CSI department with compelling materials (articles, presentations, updates).
- Help design communication strategies for business and institutional partners.

4. Support for Kinderfonds MAMAS NL

- Collect and deliver content (interviews, visuals, stories) for use in NL fundraising and marketing.
- Collaborate closely with the NL team, while they remain responsible for editing and campaign deployment.

5. Events & Alliance Communication

- Support MAMAS Alliance events and conferences (e.g. SHARE) with communications before, during, and after the event (coverage, materials, reporting).
- Strengthen communication within the Alliance to keep members informed and engaged.

6. Media relations

- Draft press releases, media pitches, and other materials to promote MAMAS Alliance initiatives.
- Cultivate relationships with journalists and media outlets to secure coverage and increase visibility.

The **Communications Officer** must meet the following criteria:

- A degree in communications, journalism or similar level of certificate qualifications
- At least 3-5 years' practical experience as a communications officer or similar capacity
- Advantage to have NGO experience
- Proficient in Google workspace/Ms Office
- Drivers licence (code08) and access to a vehicle
- Willingness to travel within South Africa for site visits, including occasional Saturdays

This is a one-year contract with the possibility of extension to a permanent role.

View the full job description and application instructions on the Vacancies page at www.actionappointments.co.za and email your application (completed AA bio form, one page motivation letter and updated CV [all in MS Word format]) by **Wednesday 24th September 2025** to melissa@actionappointments.co.za

